

## **1<sup>ST</sup> CENTRAL launches “charity auction” to raise funds for St Peter & St James Hospice**

Car insurance provider, 1<sup>ST</sup> CENTRAL, is today launching its charity auction, which aims to raise £7,000 for local charity St Peter & St James Hospice. The donated Lots up for grabs include tickets to see The Maccabees or The Vaccines, spa days, an iPad Mini 2, and many other items such as clothing, books, event tickets, electronics, experience days, jewellery, and more.

St Peter & St James Hospice, a charity that aims to make a positive difference to those facing death or bereavement in Burgess Hill, Haywards Heath, Lewes and Uckfield, is 1<sup>ST</sup> CENTRAL’s ‘Charity of the Year’. The auction is part of the insurer’s year-long campaign to raise a total of £40,000 for the hospice. It follows a recent fundraising abseil event where more than 50 1<sup>ST</sup> CENTRAL employees scaled the insurer’s offices and raised over £2,000 towards the cause.

The Lots for the charity auction were donated by 1<sup>ST</sup> CENTRAL and other generous businesses and individuals.

Commenting on the fundraising event, Andy James, UK CEO of 1<sup>ST</sup> CENTRAL, said: “As one of the largest employers in Haywards Heath we have a commitment to give back to the local community and are proud to be supporting St Peter & St James Hospice this year. The charity does some fantastic work in the local community and we’re coming very close to reaching our £40,000 target. We hope this campaign will help us reach our goal and raise as much for the hospice as possible.”

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### **Notes to editors**

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The auction is online at: [www.32auctions.com/1stcentral](http://www.32auctions.com/1stcentral) from 9am on Monday 2<sup>nd</sup> November to 4.30pm on Friday 6<sup>th</sup> November

To see the full terms and conditions, please go to:

<http://askaquestion.1stcentralinsurance.com/help/car-insurance/Auction-of-Promises>

### **About 1<sup>ST</sup> CENTRAL**

1<sup>ST</sup> CENTRAL is an online car insurer founded by Ken Acott, Pat Tilley, Peter Creed and Mike Leonard. 1<sup>ST</sup> CENTRAL has enjoyed incredible growth since its launch in 2008, saving more than two million UK policyholders money on their car insurance and servicing more than £0.5bn of premium in its first five years of trading. 1<sup>ST</sup> CENTRAL provides employment for 600 staff and has been awarded Employer of the Year two years in a row at the 2014 and 2015 Gatwick Diamond Business awards. 1<sup>ST</sup> CENTRAL has also recently been awarded Fraud Intelligence Team of the Year at the Insurance Fraud Awards 2015. In February 2015 1<sup>ST</sup> CENTRAL was awarded the 5 Star Rating from the independent financial research company Defaqto.

1<sup>ST</sup> CENTRAL is a trading name used by the First Central Group companies. 1<sup>ST</sup> CENTRAL is now firmly established as a top 10 provider in the UK motor aggregator market and is ready to move into its next phase of sustained growth and expansion. 1<sup>ST</sup> CENTRAL is a proud sponsor of Brake, working with the charity to promote road safety awareness across the UK.